

Teresa Kenney

106 W. Montfair Blvd., The Woodlands, TX 77382

206.920.8507 / 713.389.5432

Website: www.writer-at-large.com/Email: Teresa@writer-at-large.com

Education

B.A., English Literature, Indiana University 1987

Freelance Writer and Editor 6/04 - Present

Client list includes *Seattle Times*, *Seattle* magazine, *Seattle Business*, Parallel Creative, Dragon House Creative, Tiger Oak Publications and Effective Design. Additional projects include organizing a two-weekend neighborhood tour and educational program for Seattle Housing Authority, presenting writing workshops and serving on media panels, and designing employee surveys and diversity programs.

I am also editor of various publications. Responsibilities include developing editorial calendars, hiring and managing freelance writers, writing articles and blog entries, tracking schedules, managing budgets, editing all articles, and providing guidance and input for graphic design. Publications include:

<i>Northwest Meetings + Events</i>	2010 – Present
<i>Minnesota Business</i>	2017 – Present
<i>Southeast Texas Visitors Guide</i>	2014 – Present
<i>Bay Area Houston Visitors Guide</i>	2016 – Present
<i>Meet in Texas CVB Guide</i>	2016 – Present
<i>Meet in Indiana Meeting Guide</i>	2018
<i>Lubbock Texas Visitors Guide</i>	2018
<i>Knowledge Leader</i> (custom magazine)	2007 – 2016
<i>Seattle Luxury Living</i> (Mandarin edition)	2016
<i>Grapevine Texas Visitors Guide</i>	2014 & 2015
<i>Granbury Texas Visitors Guide</i>	2014
<i>Seattle Health</i>	2012 & 2013

Director of Marketing – *Williams Marketing*, Seattle, WA 1/00 – 5/04

Responsible for developing and directing the marketing campaigns for suburban and in-city single-family neighborhoods and condominium projects. Responsibilities included writing advertorials, brochures, advertising, websites and news releases. Additional responsibilities included event planning, focus group coordination, and marketing plan and budget development, implementation and management.

Director of Marketing – *Key Physician Resources*, Indianapolis, IN 8/98 – 7/99

Responsibilities included writing brochures, news releases and conference presentations, as well as designing and coordinating market studies and marketing plans, and event planning and coordination.

Director of Communications – *American Lung Association of Indiana*, Indianapolis, IN 2/94 – 8/98

Responsibilities included event planning, serving as the organization's spokesperson, and writing news releases, public service announcements, annual reports, letters and brochures.

Director of Communications – *Hoosier Alliance Against Drugs*, Indianapolis, IN 5/90 – 2/94

Responsibilities included event planning, organizing fundraising campaigns, serving as the organization's spokesperson, and writing news releases, brochures, public service announcements and direct mail.